No.1 Speech, by Vince Lombardi

It's the big day of Super Bowl. Here is a great story and quotes that we can apply to our lives and work.

Have a great day!

Chief Sam

"Winning is not a sometime thing; it's an all the time thing. You don't win once in a while; you don't do things right once in a while; you do them right all the time. Winning is a habit. Unfortunately, so is losing.

There is no room for second place. There is only one place in my game, and that's first place. I have finished second twice in my time at Green Bay, and I don't ever want to finish second again. There is a second place bowl game, but it is a game for losers played by losers. It is and always has been an American zeal to be first in anything we do, and to win, and to win, and to win.

Every time a football player goes to ply his trade he's got to play from the ground up - from the soles of his feet right up to his head. Every inch of him has to play. Some guys play with their heads. That's O.K. You've got to be smart to be number one in any business. But more importantly, you've got to play with your heart, with every fiber of your body. If you're lucky enough to find a guy with a lot of head and a lot of heart, he's never going to come off the field second.

Running a football team is no different than running any other kind of organization - an army, a political party or a business. The principles are the same. The object is to win - to beat the other guy. Maybe that sounds hard or cruel. I don't think it is.

It is a reality of life that men are competitive and the most competitive games draw the most competitive men. That's why they are there - to compete. To know the rules and objectives when they get in the game. The object is to win fairly, squarely, by the rules - but to win.

And in truth, I've never known a man worth his salt who in the long run, deep down in his heart, didn't appreciate the grind, the discipline. There is something in good men that really yearns for discipline and the harsh reality of head to head combat.

I don't say these things because I believe in the "brute" nature of man or that men must be brutalized to be combative. I believe in God, and I believe in human decency. But I firmly believe that any man's finest hour, the greatest fulfillment of all that he holds dear, is that moment when he has worked his heart out in a good cause and lies exhausted on the field of battle - victorious."

Vince Lombardi's Quotes

- * If you aren't fired with enthusiasm, you will be fired with enthusiasm.
- * The quality of a person's life is in direct proportion to their commitment to excellence, regardless of their chosen field of endeavor.
- * If winning isn't everything, why do they keep score?
- * The difference between a successful person and others is not a lack of strength, not a lack of knowledge, but rather in a lack of will.
- * In great attempts it is glorious even to fail.
- * The spirit, the will to win, and the will to excel are the things that endure. These qualities are so much more important than the events that

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occur.

- * Obstacles are what you see when you take your eyes off the goal.
- * We didn't lose the game; we just ran out of time.
- * Winning isn't everything, it is the only thing.
- * The dictionary is the only place where success comes before work.
- * $\,$ The spirit, the will to win, and the will to excel are the things that endure.
- * A game that requires the constant conjuring of animosity.
- $^{\star}\,$ A school without football is in danger of deteriorating into a medieval study hall.
- * But I firmly believe that any man's finest hour, his greatest fulfillment of all he holds dear, is the moment when he has worked his heart out in a good cause and lies exhausted on the field of battle victorious.
- * Confidence is contagious. So is lack of confidence.
- * Dictionary is the only place that success comes before work. Hard work is the price we must pay for success. I think you can accomplish anything if you're willing to pay the price.
- * I am the Fred Astaire of karate.
- * I don't think there's a punch-line scheduled, is there?
- * Individual commitment to a group effort that is what makes a team work, a company work, a society work, a civilization work.
- * It's not whether you get knocked down, it's whether you get up.
- * Leaders aren't born they are made. And they are made just like anything else, through hard work. And that's the price we'll have to pay to achieve that goal, or any goal.
- * Life's battles don't always go to the stronger or faster man. But sooner or later the man who wins, is the man who thinks he can.
- * Practice does not make perfect. Only perfect practice makes perfect.
- * Show me a good loser, and I'll show you a loser.
- * Some people try to find things in this game that don't exist but football is only two things blocking and tackling.
- * The difference between a successful person and others is not a lack of strength, not a lack of knowledge, but rather a lack of will.
- * The greatest accomplishment is not in never falling, but in rising again after you fall.
- * The harder you work, the harder it is to surrender.
- * The only place success comes before work is in the dictionary.
- * The price of success is hard work, dedication to the job at hand, and the determination that whether we win or lose, we have applied the best of ourselves to the task at hand.
- * We would accomplish many more things if we did not think of them as

impossible.

- * Winners never quit and quitters never win.
- * Winning is habit. Unfortunately, so is losing.
- * Winning is not a sometime thing; it's an all time thing. You don't win once in a while, you don't do things right once in a while, you do them right all the time. Winning is habit. Unfortunately, so is losing.
- * Winning is not everything, but wanting to win is.

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